

PROJECT PROPOSAL FOR REARING 500 SASO CHICKS

Submitted to: *Madam Christine & Other Potential Funders*

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1. Executive Summary

My name is **Kagweri Annet**, a small-scale poultry farmer committed to expanding into semi-commercial production. This proposal seeks funding support for the establishment of a **500-bird SASO poultry project** aimed at producing high-quality meat and eggs for the local market. SASO birds, known for their hardiness and dual-purpose productivity, offer excellent income potential with relatively low risk.

The project aims to enhance household income, create employment, and support food security. Support from **Madam Christine and other Funders** will enable the purchase of chicks, feed, vaccines, and equipment.

2. Background

I have already taken an important first step by investing in a brooder and a poultry house structure suitable for rearing chicks up to maturity.

- **Cost of brooder and structure:** *UGX 4,000,000* (self-funded)

This demonstrates my commitment and readiness to fully engage in the project once supported with additional start-up inputs.

Poultry farming remains one of the most profitable and sustainable agricultural enterprises. The SASO breed—originally developed for both **fast meat growth** and **high egg production**—performs exceptionally well under semi-intensive and intensive systems.

Despite high market demand, many small farmers lack capital to scale production. This project seeks funding to rear **500 SASO chicks** to maturity, yielding profitable returns within 4–6 months.

3. Project Objectives

1. To rear 500 SASO chicks from day-old to maturity with a survival rate of at least 95%.
2. To produce high-quality eggs and meat for local markets.
3. To generate sustainable income and create employment.
4. To demonstrate profitable, scalable poultry farming for future expansion.

4. Project Activities

- preparation of brooder and grower houses
- Procurement of 500 SASO day-old chicks
- Feeding (starter, grower, finisher/layer feed)
- Vaccination and health management
- Marketing of mature birds, eggs, and manure

5. Housing & Equipment Requirements

- Brooder with sufficient heat for 500 chicks
- Grower/finisher unit (100 m² minimum)
- Feeders & drinkers
- Heating source (charcoal/infrared/gas brooder)
- Litter materials (wood shavings)
- Water storage tank
- Lighting system

6. Feeding Plan

- Chick Starter: Weeks 1–4

- Grower Feed: Weeks 5–12
- Finisher or Layer Feed (depending on market plan): Week 13 onwards
- Clean, fresh drinking water available at all times

7. Vaccination Schedule (Standard)

- Marek's – Day 1
- Newcastle/IB – Week 1 & 3
- Gumboro – Week 2 & 4
- Fowl Pox – Week 8
- Deworming – Every 8 weeks

8. Expected Outputs

- 450–480 marketable SASO chickens
- Egg production of 180–220 eggs per hen annually if raised to point-of-lay
- 300–500 kg of manure for sale or crop use

9. Budget Breakdown (Estimated)

A. Startup & Operational Costs

Item	Qty	Unit Cost	Total (UGX)
Day-old SASO chicks	500	5000	2,500,000
Starter feed	12 bags	120,000	1,440,000
Grower feed	20 bags	115,000	2,300,000
Finisher/Layer feed	15 bags	110,000	1,650,000
Vaccines & drugs	—	—	400,000
Litter materials	—	—	250,000
Housing repairs/equipment	—	—	150,000
Labor (4 months)	—	—	individual
Water, electricity & transport	—	—	400,000
Miscellaneous	—	—	200,000
Total Estimated Cost			9,290,000

- **Cost of brooder and structure:** *UGX 4,000,000* (self-funded)

10. Revenue Projections

Option 1: Sale as Meat Birds

- Expected birds for sale: 470
- Selling price per bird: \$10
- **Total Revenue: \$4,700**

Projected Net Profit:

$\$4,700 - \$3,215 = \$1,485$

Option 2: Sale as Point-of-Lay Pullets

- 460 pullets @ \$12 each
- **Revenue: \$5,520**
- **Profit: approx. \$2,305**

11. Sustainability Plan

- Reinforced insecurity measures
- Continuous record keeping
- Use of manure for crop production or sale
- Gradual expansion using profits (towards 1,000 birds)
- Market links with local farmers, hotels, and egg vendors

12. Justification for Funding

Funding from **Madam Christine and other partners** will:

- Enable the procurement of quality chicks
- Provide essential housing and equipment
- Reduce mortality through proper health management
- Ensure stable cash flow for feeds
- Build a sustainable agribusiness serving the community

This investment will have both **economic impact** (income generation) and **social impact** (job creation, food production, and skills building).

13. Conclusion

This project is viable, profitable, and sustainable. With support from **Madam Christine and other Funders**, we can successfully rear 500 SASO chicks, generate consistent income, empower the community, and strengthen local food systems.

Your partnership is not only an investment in agriculture but also in livelihoods and long-term sustainability.
